



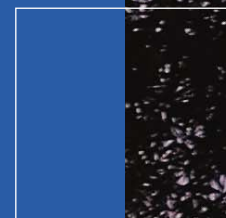
Washington Regional Alcohol Program (WRAP)

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WRAP

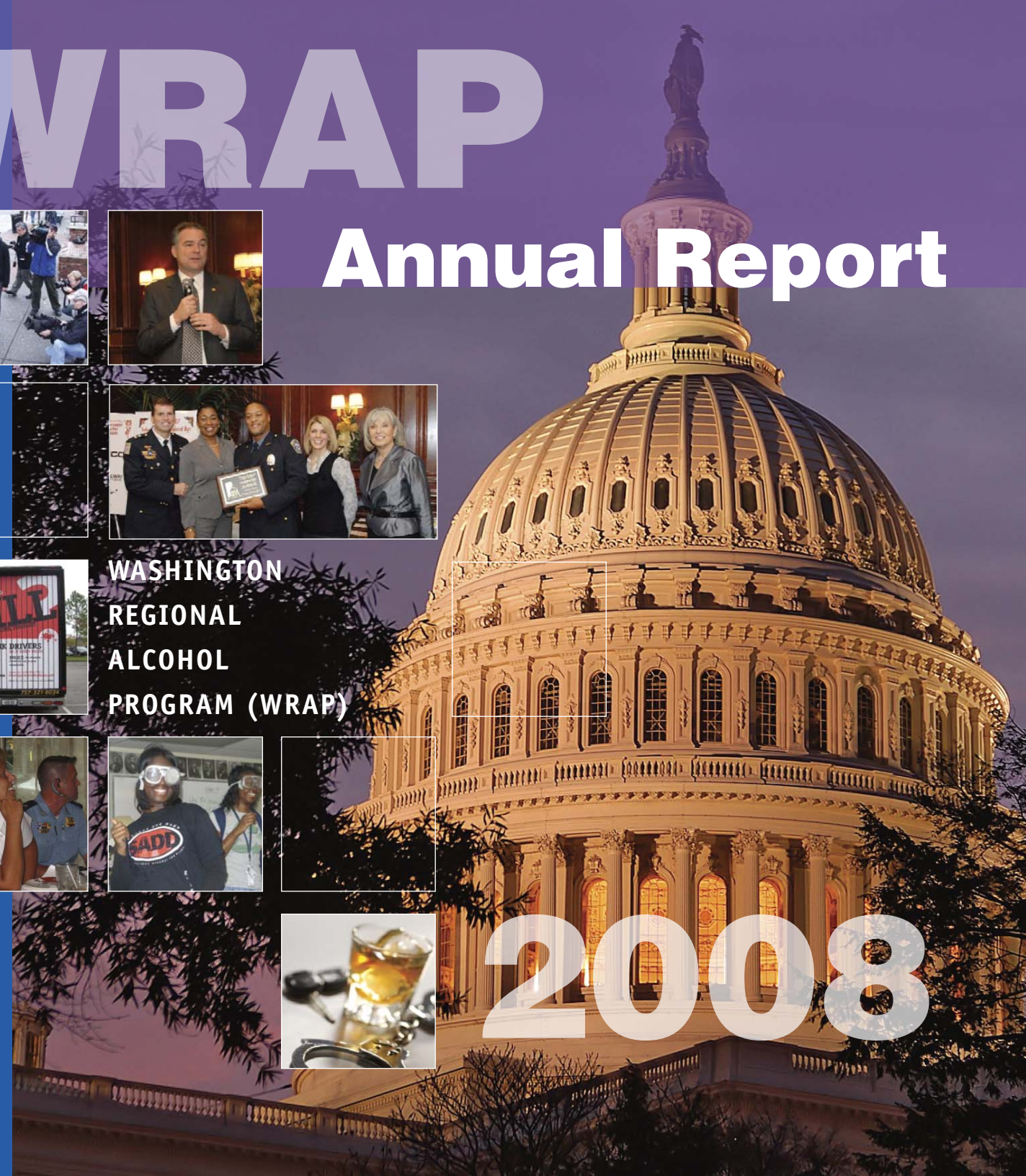
Annual Report



WASHINGTON REGIONAL ALCOHOL PROGRAM (WRAP)



2008





WRAP

Washington Regional Alcohol Program (WRAP)

This report contains highlights of the Washington Regional Alcohol Program's (WRAP) efforts to prevent drunk driving and underage drinking in the Washington-metropolitan area between October 1, 2007 and September 30, 2008.



Founded in 1982, the Washington Regional Alcohol Program (WRAP) is an award-winning public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths consistently lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, *SoberRide*.

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CHAIRMAN'S MESSAGE

Message from the Chairman

"We have a lot of work to do and WRAP is a critical part of it."

- Virginia Governor Timothy M. Kaine (12-7-07)



Leisa Weir
WRAP Chairman
December 2008

MESSAGE FROM THE CHAIRMAN

What do you call an entity which, in the last twelve months alone, has:

- removed over 3,100 would-be drunk drivers from Greater Washington's roadways;
- reached more than 3,000 Washington-metropolitan area high school students with a straight-forward and multi-media education program on the dangers and consequences of underage drinking;
- led the successful effort to strengthen Virginia's zero-tolerance laws when it comes to underage drinking and driving and while simultaneously serving on Maryland's "DUI Task Force" developing that state's future actions in combating drunk driving;
- directed the region's high-profile and effective law enforcement and public education initiative to both detect and apprehend drunk drivers in D.C., Maryland and Virginia;
- hosted a regional awards ceremony at Washington, D.C.'s Verizon Center lauding local students for promoting alcohol and drug-free lifestyles to their peers;
- and, most importantly, played a leading role in helping to decrease the number of alcohol-related traffic deaths, injuries and crashes occurring in the Greater Washington area (all of which declined last year)?

I call it the Washington Regional Alcohol Program or "WRAP."

And while you may be familiar with some of this nonprofit organization's parts driving the above listed successes -- including WRAP's award-winning free cab ride service to prevent drunk driving, *SoberRide*, as well as the region's *Checkpoint Strikeforce* campaign -- like most successful partnerships, WRAP's whole is greater than the sum of its individual parts.

As a "big tent," public-private partnership, WRAP's whole is the organization's annual and significant investments in public health and public safety since its formation in 1982 and the dividends of such which include not only last year's marked declines in the number of drunk driving deaths, injuries and crashes occurring in Greater Washington but in safer area roadways and communities for all of us.

The fact that WRAP's lifesaving work is performed not just by a staff of three but also by a charitable organization which, last year, spent only 2.1 percent of its total expenses on administrative and or fundraising expenditure is, in all due modesty, most impressive.

What follows in this report are highlights of WRAP's efforts to prevent drunk driving and underage drinking in the Washington-metropolitan area between October 1, 2007 through September 30, 2008.

For those of you contributing to the successes highlighted in this report either via your much-valued support, volunteer hours or financial contributions, thank you.

For those of you not yet involved with this organization hailed by *The Washington Post* as one which "it would not be unreasonable to presume...has prevented hundreds -- if not thousands -- of crashes, injuries and deaths," please consider this an open invitation to join us in the Washington Regional Alcohol Program's winning fight against drunk driving and underage drinking in the Washington-metropolitan area.

Leisa Weir
WRAP Chairman
December 2008

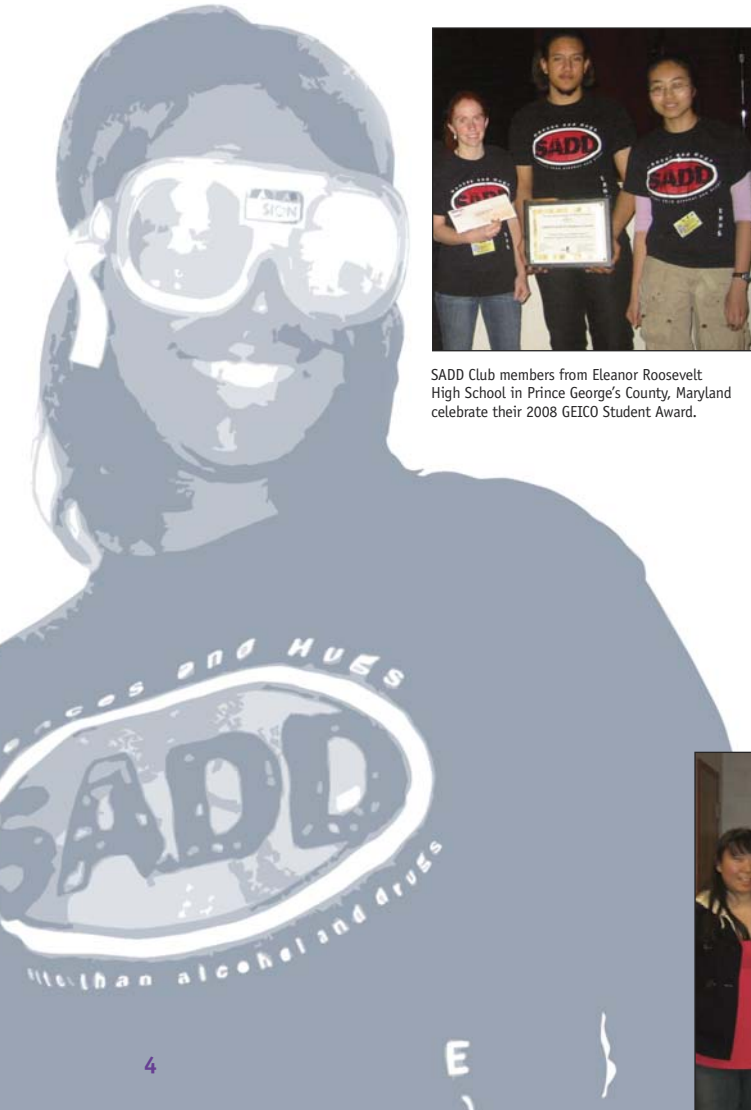
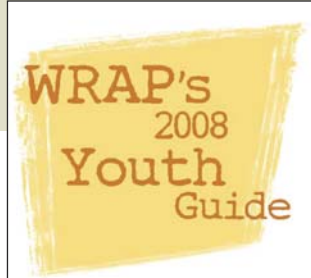


YOUTH OUTREACH

Youth Outreach

"WRAP's tips are designed to inform parents on how best to deter teen drinking during the dangerous summer months."

-Sun Gazette Newspapers (6-20-08)



SADD Club members from Eleanor Roosevelt High School in Prince George's County, Maryland celebrate their 2008 GEICO Student Award.

Alcohol Awareness for Students

WRAP's multi-media outreach program using an interactive PowerPoint presentation, video and Fatal Vision Goggles to educate teenagers and young adults about the dangers and consequences of underage drinking and drunk driving reached over 3,000 high school students throughout Greater Washington.

GEICO Student Awards

Celebrating its 16th year in 2008, WRAP, with partner GEICO, recognized four Greater Washington high school student groups through the April 2008 hosting of this regional competition recognizing local youth in promoting alcohol and drug-free lifestyles to their peers.

School Resource Guide to Preventing Underage Drinking

More than 1,300 copies of WRAP's 12-page, 2008 educational guide on the Washington-metropolitan area's underage drinking laws and consequences as well as related facts, statistics and suggested school club activities were distributed to local students.



Members of Fairfax County, Virginia's James Madison High School's SADD Club posing with their 2008 GEICO student award and flanked by GEICO's Elizabeth Rouse (r).

Ten Tips for a Safe Summer

As a means of combating both teen drinking and impaired driving during that time of year when the greatest number of teen traffic deaths occur, WRAP issued its parental-education initiative, "Ten Tips for a Safe Summer," in May 2008.

Moment of Silence

Held each spring as a means of calling attention to the perils of drunk driving, WRAP coordinated the provision of morning announcements to Greater Washington's high schools in May 2008 calling for a "Moment of Silence" in commemorating this country's worst drunk driving crash occurring near Lexington, Kentucky on May 14, 1988.



Students in Prince George's County, Maryland using Fatal Vision goggles while participating in a WRAP Alcohol Awareness for Students presentation.

ADULT OUTREACH

Adult Outreach

"Since 1993, this program (SoberRide) has provided more than 38,100 free rides – a public service not only for those who took advantage of it but also for everybody else out on the town."

-The Washington Post (12-31-07)



The Washington Regional Alcohol Program's 2008 Corporate Guide to Safe Celebrating and Safe Driving

"A public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan region."

Sponsored by GEICO



WRAP President **Kurt Erickson** (along with Metropolitan Police Assistant Chief **Patrick Burke**) helping launch WRAP's 2007 Halloween SoberRide campaign in the Adams Morgan section of Washington, D.C.

SoberRide

WRAP's award-winning and free cab ride service to prevent drunk driving, SoberRide, provided over 3,100 free cab rides home to would-be drunk drivers in the Greater Washington area. Since 1993, WRAP's SoberRide program has removed 43,789 would-be drunk drivers from the Washington-metropolitan area's roadways. (See www.soberride.com)

Safe And Vital Employees (SAVE)

Continued to reach hundreds of employees in the Washington-metropolitan area with WRAP's Safe And Vital Employees (SAVE) program – an innovative, business outreach offering bringing traffic safety to the workplace while helping educate employees on the dangers of drunk driving on both a personal and professional level.

Law Enforcement Awards of Excellence for Impaired Driving Prevention

"WRAP has done a great job and recognizing those in the law enforcement community who have stepped forward (to battle drunken driving) is a great idea," said Virginia Governor Timothy M. Kaine as quoted by *The Washington Post* (12-30-07) and of WRAP's 11th-annual Law Enforcement Awards of Excellence for Impaired Driving Prevention held in December 2007 and honoring 14 law enforcement officers in the Greater Washington area for their work in impaired driving prevention.

Corporate Guide to Safe Driving and Safe Celebrating

Over 1,000 copies of WRAP's annual, 12-page, at-a-glance reference on the Washington-metropolitan area's drunk driving laws, related facts, statistics and party tips were distributed to area business and military professionals.



Alexandria Police Deputy Chief **Cleveland Spruill** joining his Greater Washington law enforcement colleagues in helping to launch WRAP's 2008 St. Patrick's Day SoberRide campaign.



Metropolitan Police Department (MPD) officers (l to r) **Roberto Torres**, **Andrew Zabavsky** and **Joe Rodriguez** posing with their 2007 WRAP Law Enforcement Awards along with both MPD Lt. **Pamela Simms** (ret.) (l) and FOX 5 DC's **Melanie Alnwick** (center).



WRAP Program Manager **Marcela Martinez** (l) conducting a Safe And Vital Employees (SAVE) presentation with NPL Construction employees in Fairfax, Virginia.



ADVOCACY

Advocacy

“Credit for the (underage drinking law) change goes to...the Washington Regional Alcohol Program (which) labors tirelessly to deter abuse and ameliorate the pain irresponsible drinking inflicts.”

-Richmond Times-Dispatch (7-5-08)



WRAP's Public Policy Committee Chairman and Maryland "DUI Task Force" appointee **Darrel Longest**.

In continuing to serve as a key player amongst the District of Columbia, Maryland and Virginia's decision-makers in effectively championing public policies combating drunk driving and underage drinking, WRAP's FY 2008 track record of legislative success includes:

VIRGINIA:

"The Washington Regional Alcohol Program worked on HB 719's behalf," reported the *Richmond Times-Dispatch* (2-27-08) regarding WRAP successfully championing legislation during Virginia's 2008 General Assembly and which increases the penalties for teens convicted of driving with virtually any amount of alcohol in their systems. WRAP played a leading role in Richmond this year by: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with Executive and Legislative branch leadership; routinely meeting also with both Senate and House members; providing resource information; and building public support for these initiatives via WRAP's regularly-issued Legislative Alerts.



WRAP President **Kurt Erickson** (l) meeting with both Virginia **Delegate David Albo** (center) and Virginia's **Speaker of the House William Howell** prior to Virginia's 2008 General Assembly session.

MARYLAND:

"The tougher penalty will 'narrow the pipeline of alcohol flowing to teens in Maryland,' said...the Washington Regional Alcohol Program," reported the *Baltimore Sun* (10-1-08) relative to WRAP serving as a leading media resource on Maryland's newest DUI and underage drinking law (increasing penalties for those unlawfully providing alcohol to underage persons) and in light of WRAP's strategically pre-empted 2008 advocacy role in Annapolis following its gubernatorial-appointment and role on Maryland's newly-created 'DUI Task Force' (see below).

WRAP served as one of just six gubernatorial appointees to Maryland's Task Force to Combat Driving Under the Influence of Drugs and Alcohol in FY 2008 including serving as an invited presenter before this body and on the issue of DUI legislation in Maryland in January 2008.

DISTRICT OF COLUMBIA:

WRAP both: successfully supported the District of Columbia's "Omnibus Alcoholic Beverage Amendment Act of 2007" specifically viewing the legislation's "securely sealed" unfinished bottles of wine for transport as both an elimination of any incentive to over-consume said alcohol as well as a means of providing a 'safety valve' to deter drunk driving in a region where such is currently on the rise; as well as served on a newly-formed underage drinking work-group convened by the District of Columbia City Council in 2008 to vet both underage drinking and driver's education initiatives.



WRAP President **Kurt Erickson** (l) meeting with Maryland **Lieutenant Governor Anthony G. Brown** following the 2007 "Maryland Remembers" ceremony.



WRAP President **Kurt Erickson** (l) meeting with Virginia **Governor Timothy M. Kaine**.



District of Columbia **Councilmember Jim Graham** (center) posing with his 2007 WRAP Youth Leadership Award along with (l to r) NBC4's **Keith Garvin** and his wife **Lisa** along with Immediate Past WRAP **Chairman Janice Minshall**.

PUBLIC EDUCATION

Public Education

“...Virginia’s Checkpoint Strikeforce campaign helped to reduce by over 14-percent the number of alcohol-related traffic fatalities...”

- Herald-Progress (8-25-08)



Virginia Governor Timothy M. Kaine launching Virginia's 2008 Checkpoint Strikeforce campaign. (The Virginia flags in the forefront represented the 378 alcohol-related fatalities Virginia recorded in 2007.)

As a leader in DUI-related media advocacy in the District of Columbia, Maryland and Virginia, WRAP serves as an educational resource to public and private sector organizations, businesses and institutions throughout the year including via WRAP's:

Checkpoint Strikeforce

Inaugurated in 2002, WRAP continues to serve as project director of the region's Checkpoint Strikeforce campaign – an annual law enforcement and public education effort to effectively detect and arrest drunk drivers and launched in FY 2008 via separate kick-off events in the District of Columbia, Maryland and Virginia and with speakers including Virginia Governor Timothy Kaine and Maryland Attorney General Douglas Gansler, amongst others. (See www.checkpointstrikeforce.net)

“How Safe are Our Roads?” Report

“Washington Alcohol-Related Crashes Rising,” read the *United Press International* headline (12-1-07) regarding WRAP's December 2007 release of its 15th-annual report on highway safety in the Washington-metropolitan area (in cooperation with the Metropolitan Washington Council of Governments).



Maryland Attorney General Douglas Gansler (at podium) along with Chief Jeffrey Spaulding, President, Maryland Chiefs of Police and Chief of Police, Westminster Police Department helping launch Maryland's 2008 Checkpoint Strikeforce campaign.

Maryland Remembers

WRAP both hosted and served as project director of Maryland's fourth-annual “Maryland Remembers” ceremony where the state's victims of drunk driving were memorialized while simultaneously calling for safety during the winter holidays and featuring Maryland Lieutenant Governor Anthony G. Brown, amongst others, in Annapolis in December 2007.

Super Bowl Safety

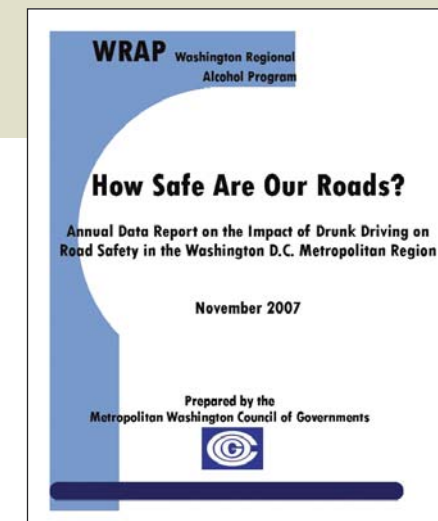
“WRAP encourages those holding Super Bowl parties to be responsible hosts,” reported *The Washington Times* (2-3-08) regarding WRAP's January 2008 call for safety in advance of the too often deadly U.S. “holiday” of Super Bowl Sunday.

WRAP Honors

In FY 2008, WRAP had the great fortune of being named as the recipient of both the Metropolitan Police Department's (DC) 2008 “Chief of Police Special Award” as well as MADD-Chesapeake Region's 2007 “MADD Community Champion” award.



At its October 2007 Annual Meeting, WRAP co-founders (l to r) Gary Smith, Jerry Sachs, Maryland Delegate William Bronrott, Susan Morris, Gerry Murphy and John Moulden (not pictured: Terry Baxter, Pete Larkin, Andy Ockershausen and Barry Scher) posing with their WRAP “Founders Awards.”



Members of Greater Washington's media covering Metropolitan Police Department officers conducting a mock sobriety checkpoint as a part of launching the area's 2007 Checkpoint Strikeforce campaign.



Metropolitan Police Department (MPD) Chief Cathy Lanier along with District of Columbia Mayor Adrian Fenty flank WRAP President Kurt Erickson at MPD's 2008 Annual Awards Ceremony.

Washington Regional Alcohol Program

BOARD OF DIRECTORS AND ADVISORY COMMITTEE

October 1, 2007 through September 30, 2008



Outgoing WRAP Chairman **Janice Minshall** (r) meeting with former NHTSA Administrator **Nicole Nason** at WRAP's 2007 Annual Meeting.

EXECUTIVE COMMITTEE

Leisa Weir, *Chairman*

Alexa Kaufman, *Vice Chairman*
AT&T

John O'Donnell, *Secretary*
Washington Area New Automobile Dealers Association

Fred Valentine, *Treasurer*

Janice Minshall,
Immediate Past Chairman
GEICO

ADVISORY COMMITTEE

Vernon Betkey, Jr.
Maryland Highway Safety Office/SHA

Carole Lewis
District of Columbia Department of Transportation

David Mosley
Virginia Highway Safety Office/Virginia DMV

BOARD OF DIRECTORS

Lon Anderson
AAA Mid-Atlantic

Betty Buck
Buck Distributing Company

Lynne Breaux
Restaurant Association Metropolitan Washington

Assistant Chief Patrick Burke
Metropolitan Police Department

Officer Leo Cabrales
Arlington County Police Department

Lucy Caldwell
Virginia Department of Health

Nick Champeau
Eastens Automotive Group

Joan Corboy
Remove Intoxicated Drivers (RID)

Deputy Chief Blaine Corle
City of Alexandria Police Department

Dr. Samir Fakhry
Inova Fairfax Hospital

Patrick Farace
Enterprise Rent-A-Car

Brian Fischer
The Charmer Sunbelt Group

Honorable Douglas Gansler
Attorney General, State of Maryland

Dana Gigliotti
Prince George's County Community Traffic Safety Program

Cathy Gillen
P.T.G. Enterprises

Michael Green
MADD Northern Virginia

Bob Grow
Greater Washington Board of Trade

Carol Huebner
Anheuser-Busch, Inc.

Dr. Clarion Johnson
Exxon Mobil Corporation

Dr. Til Jolly
Inova Fairfax Hospital

Robert Krebs
American Plastics Council

2nd Lt. Rudy Landon
Loudoun County Sheriff's Office

Lt. William "Skip" Lanham
Montgomery County Department of Police

Jeffrey Levy
LeaseLinc, Inc.

Darrel Longest
Peerless Title & Escrow, Inc.

Kathryn Lusby-Treber
Network of Employers for Traffic Safety

Dr. Greg Marchand
MedSTAR, Washington Hospital Center

Mary McAndrew
DesignHouse

Susan Morris
The Wolfbein Foundation

John Moulden
The Walsh Group

Brandy Nannini
The Century Council

Andrew Ockershausen
Comcast SportsNet

George Pakidis
Red Top Cab Company



U.S. Senator **Mark Warner** (D-Virginia) (l) greeting WRAP President **Kurt Erickson**.

Paul Pascal
D.C. Association of Beverage Alcohol Wholesalers

Nancy Rea
Metropolitan Washington Council of Governments

Joseph Rosboschil
Jerry Sachs

Barry Scher
Giant Food Inc.

Walter Smith

Jerry Stemler
Fairfax County Police Department

Christopher Tavlarides
Capitol Outdoor



Virginia Governor **Timothy M. Kaine** addressing the audience at WRAP's 2007 Law Enforcement Awards.

David Tartaglia
CareFirst BlueCross BlueShield

Ted Till
GEICO

Elizabeth Tobin
Beer Institute

T. William Tower II
NHTSA Mid-Atlantic

John Undeland
Strat@comm

Robert Washington

WRAP STAFF:

Kurt Gregory Erickson
WRAP President & CEO

Robin Black
Director of Operations

Marcela Martinez
Program Manager



Metropolitan Police Department Chief **Cathy Lanier** attending WRAP's 2008 "Ask the Chief" roundtable event.



BC4's **Keith Garvin** and his wife **Lisa** (l) along with outgoing WRAP Chairman **Janice Minshall** (r) honoring WRAP's 2007 Public Partnership Awardees (l to r) **Liza Lemaster** (Maryland Highway Safety Office), **Carole Lewis** (District of Columbia Department of Transportation) and **David Mosley** (Virginia Highway Safety Office).

Washington Regional Alcohol Program

CORPORATE CONTRIBUTIONS

(October 1, 2007 through September 30, 2008):

CHAIRMAN'S CLUB (\$10,000 AND OVER):

Anheuser-Busch and Local Distributors
AT&T
Enterprise Rent-A-Car
GEICO

CORPORATE PLATINUM (\$5,000-\$9,999):

Beer Institute
ExxonMobil
Washington Area New Automobile Dealers Association
Wine & Spirits Wholesalers

CORPORATE GOLD (\$1,000-\$4,999):

AAA Mid-Atlantic
American Chemistry Council
America's Charities
Care First BlueCross Blue Shield
Century Council
Coors
Diageo
Giant Food
PAS Systems
Restaurant Association Metropolitan Washington
SAIC
Safeway
Southeast Children's Funds, Inc.
Strat@comm
Washington Wizards



Virginia Governor **Timothy M. Kaine** addressing the media at the 2008 launch of Virginia's Checkpoint Strikeforce campaign.

CORPORATE SILVER (\$500-\$999):

Fado's
Murphy's Grand Irish Pub
Pascal & Weiss

CORPORATE BRONZE (100-\$499):

Biddy Mulligan's
Ireland's Four Provinces
Martin's Tavern
Old Brogue Irish Pub
O'Sullivan's Irish Pub



WRAP President **Kurt Erickson** celebrating his 2007 "MADD Community Champion" Award presented to him by MADD Chesapeake Region Executive Director **Caroline Cash**.

THANKS TO WRAP'S PUBLIC PARTNERS:

District of Columbia Department of Transportation
State Highway Administration / Maryland Highway Safety Office
Virginia Highway Safety Office, Virginia Department of Motor Vehicles



WRAP's (l to r) SoberRide Committee Chairman **George Pakidis**, Chairman **Leisa Weir** and President **Kurt Erickson** accept a \$15,000 check from AT&T's **Alexa Kaufman** and **Colin Martin** presented at the organization's 2008 St. Patrick's Day SoberRide campaign launch.



WRAP President **Kurt Erickson** (l) and GEICO's **Rachel Veness** (second from right) joining Phoenix at Emory Grove school winners and faculty in celebrating their winning of a 2008 GEICO Student Award at the Montgomery County, Maryland school.



WRAP Chairman **Leisa Weir** (second from left) and WRAP President **Kurt Erickson** (center, holding check) accept a \$40,000 check from Anheuser-Busch executives (l to r) **Bruce Legge**, **Mike Guiffre**, **Kim Stettes**, **Ken Higgins**, **Karen King**, **Ed Fitzmaurice** and **Carol Huebner** (also holding check) presented to WRAP at its 2007 Law Enforcement Awards and Holiday Campaign Kick-Off.



Arlington County Police **Sergeant Wayne Vincent** (center) celebrating his 2007 WRAP Law Enforcement Award along with (l to r) Metropolitan Police Department (MPD) **Assistant Chief Patrick Burke**, MPD **Lt. Pamela Simms** (ret.), FOX 5 DC's **Melanie Atnwick** and WUSA-TV's **Jan Fox**.



Media covering the launch of Maryland's 2008 Checkpoint Strikeforce campaign.

2008 FINANCIALS

Financials

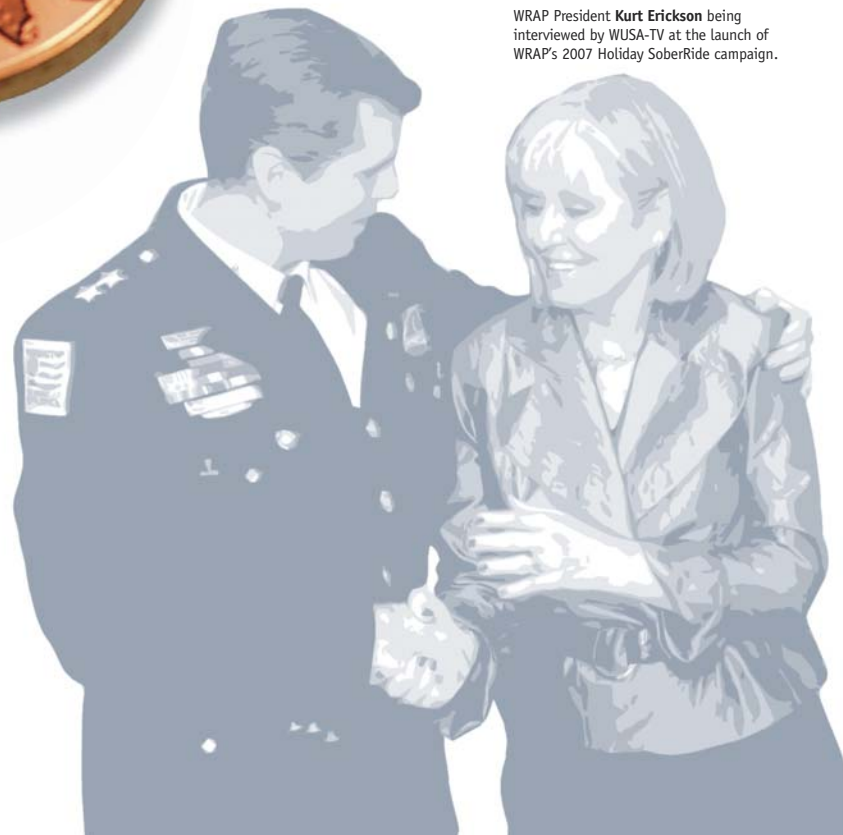
In fiscal year 2008, WRAP spent only 2.1% of its total expenses on administration and fundraising.



WRAP President Kurt Erickson being interviewed by WUSA-TV at the launch of WRAP's 2007 Holiday SoberRide campaign.



Virginia Delegate Brian Moran addressing the crowd at the launch of WRAP's 2008 St. Patrick's Day SoberRide campaign in Alexandria, Virginia.



James R. Turner & Company, P.C.

Certified Public Accountant
703-506-0198

INDEPENDENT AUDITORS' REPORT

To the Board of Directors
Washington Regional Alcohol Program, Inc.

We have audited the accompanying balance sheet of Washington Regional Alcohol Program, Inc., as of September 30, 2008, and the related statements of activities, and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of September 30, 2008, and the changes in its net assets and its cash flows for the year then ended, in conformity with generally accepted accounting principles in the United States of America.

In accordance with Government Auditing Standards, we have also issued a report dated July 22, 2009 on our consideration of Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grants and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards, and important for assessing the results of our audit.

Our audit was performed for the purpose of forming an opinion on the financial statements of Organization taken as a whole. The accompanying schedule of Federal Financial Awards is presented for the purposes of additional analysis as required by the U.S. Office of Management and Budget Circular A-133, Audits of States, Local Governments, and Non-Profit Organizations, and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

July 22, 2009
Vienna, Virginia

James R. Turner & Company, P.C.

1950 Old Gallows Road, Suite 440, Vienna, Virginia 22182

Washington Regional Alcohol Program, Inc. BALANCE SHEET September 30, 2008

Assets	
Current assets	
Cash	\$ 128,863
Grants and contracts receivable	1,001,275
Pledges receivable	9,976
Prepaid expenses and deposits	14,565
Total current assets	1,154,679
Office furniture and equipment-At Cost	13,180
Accumulated depreciation	(10,786)
Total assets	\$ 1,157,073
Liabilities and Net Assets	
Current liabilities	
Accounts payable	\$ 942,717
Accrued expenses and liabilities	17,982
Deferred rent	7,801
Total current liabilities	968,500
Net assets	188,573
Unrestricted net assets	188,573
Total liabilities and net assets	\$ 1,157,073

See notes to financial statements
4

2008 FINANCIALS

Financials

Washington Regional Alcohol Program, Inc. STATEMENT OF ACTIVITIES Year ended September 30, 2008	
Revenue and other support	
Checkpoint Strikeforce grant	\$ 1,019,759
Other grants	1,467,876
In-Kind Contributions	1,255,320
Contributions	205,912
NHTSA summit	11,876
Interest income	50
Total revenue and other support	<u>3,960,793</u>
Expenditures	
Program services:	
Public information and education	3,681,558
SoberRide	50,148
Youth outreach	54,872
Adult outreach	44,487
Other programs	44,801
Advocacy	2,116
	<u>3,877,982</u>
Management and general	70,542
Fundraising	11,431
	<u>3,959,955</u>
Change in net assets	838
Unrestricted net assets, beginning of year	187,735
Unrestricted net assets, end of year	<u>\$ 188,573</u>
See notes to financial statements	

Washington Regional Alcohol Program, Inc. STATEMENT OF CASH FLOWS Year ended September 30, 2008	
Cash flows from operating activities	
Change in net assets	\$ 838
Adjustments to reconcile change in net assets to net cash provided by operating activities:	
Depreciation and amortization	767
(Increase) decrease in grants receivable	(632,189)
(Increase) decrease in pledges receivables	(4,776)
(Increase) decrease in prepaid expenses	(5,603)
Increase (decrease) in accounts payable	683,850
Increase (decrease) in accrued liabilities	6,370
Increase (decrease) in deferred rent	269
Total adjustments	<u>48,688</u>
Net cash provided (used) by operating activities and cash increase	<u>49,526</u>
Cash and equivalents, beginning of year	79,337
Cash and equivalents, end of year	<u>\$ 128,863</u>
Supplemental disclosures of cash flow information:	
Cash paid during the year for:	
Interest expense	<u>\$ 631</u>
See notes to financial statements	

Washington Regional Alcohol Program, Inc. STATEMENT OF FUNCTIONAL EXPENSES Year ended September 30, 2008						
	Public Information and Education	Youth Outreach	Adult Outreach	Other Programs, Advocacy, Total	Management & General	Fundraise Total
Consultants	\$ 3,279,512	\$ -	\$ -	\$ -	\$ -	\$ -
Salaries and related benefits	245,537	32,091	26,800	3,206,420	77,865	3,286,420
Other	2,363	3,184	462	305,058	10,800	398,807
SoberRide cash fees	49,571	49,571	-	49,571	2,186	101,919
Accounting and auditing	32,186	6,656	819	46,139	129	46,268
Telephone	5,500	6,656	6,478	46,139	129	66,268
Rem-Office	5,899	535	535	205	9,000	15,225
Conferences and meetings	10,407	445	445	7,174	1,618	8,792
Travel and lodging	13,043	2,221	1,072	200	1,618	29,424
Meals	11,887	496	652	1,520	1,539	10,852
Postage	5,712	1,174	793	14,995	191	20,062
Supplies	22,694	81	219	2,486	26	15,243
Insurance	-	-	-	7,772	1,055	8,861
Miscellaneous	-	-	-	46,887	1,411	48,298
Equipment rental and maintenance	-	-	-	3,267	3,267	6,534
Depreciation	-	-	-	-	2,339	2,339
Allocated indirect expenses	-	-	-	-	1,754	1,754
Total direct expenses	<u>3,634,640</u>	<u>50,148</u>	<u>47,965</u>	<u>3,815,425</u>	<u>133,099</u>	<u>3,959,955</u>
Allocated indirect expenses	<u>46,918</u>	<u>50,148</u>	<u>7,507</u>	<u>2,116</u>	<u>62,557</u>	<u>0</u>
	<u>\$ 3,681,558</u>	<u>\$ 50,148</u>	<u>\$ 54,872</u>	<u>\$ 44,481</u>	<u>\$ 2,116</u>	<u>\$ 3,877,982</u>

WASHINGTON REGIONAL ALCOHOL PROGRAM, INC.
NOTES TO FINANCIAL STATEMENTS
September 30, 2008

NOTE A – ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Organization The Washington Regional Alcohol Program, Inc. (the Organization) was incorporated under the laws of the state of Maryland. The Organization is a non-profit-public-private partnership working to prevent drunk driving and underage drinking in the Washington, D.C. metropolitan area. The office is located in McLean, Virginia.

Basis of Presentation Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in its Statement of Financial Standards (SFAS) No. 117, *Financial Statements for Not-for-Profit Organizations*. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The financial statements are prepared on the accrual basis.

Revenue is generated primarily through public grant programs and private sector contributions. The grant programs are sponsored by federal, state and local governments and reimburse the Organization for labor and administrative costs incurred to conduct programs aimed at reducing alcohol related fatalities and underage drinking. Advertising costs are expensed as incurred.

Income Taxes The Organization is exempt from federal and state income tax under Section 501(c)(3) of the Internal Revenue Code on all but unrelated business income. The Organization had no unrelated business income during the year ended September 30, 2008.

Cash and Cash Equivalents The Organization considers all highly liquid short-term investments which have an original maturity of three months or less when acquired, to be cash equivalents.

Property and Equipment Property and equipment are stated at cost. Contributed property and equipment is stated at fair market value on the date of contribution. The Organization capitalizes all acquisitions of property and equipment in excess of \$500. Depreciation and amortization is computed using the straight-line method over the estimated useful lives of the related assets, ranging from 5 to 7 years.

2008 FINANCIALS

Financials

WASHINGTON REGIONAL ALCOHOL PROGRAM, INC.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2008

NOTE A – ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

Functional Allocation of Expenses The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Recognition of Donor Restricted Contributions Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily restricted net assets depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions.

Use of Estimates Management uses estimates and assumptions in preparing financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenue and expenses. Actual results could vary from the estimates that were assumed in preparing the financial statements.

Concentration of Credit Risk Cash is maintained at a bank insured by the Federal Deposit Insurance Corporation up to \$250,000.

Contributed Services Contributed services to air public service announcements to benefit the Organization's public education program were received and meet the criteria for recognition in the financial statements during the year ended September 30, 2008. The fair value of the contributed air time, which totaled \$1,255,320 is recognized as an in-kind contribution and a consulting expense in the financial statements.

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WASHINGTON REGIONAL ALCOHOL PROGRAM, INC.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2008

NOTE B – FEDERALLY ASSISTED GRANT PROGRAMS

The Organization participates in a number of federally assisted grant programs. Although the Organization has been audited in accordance with the provisions of OMB A133, these programs remain subject to federal and state compliance audits by the grantors or their representatives. Such audits could lead to requests for reimbursements to the grantor agency for expenditures disallowed under the terms of the grant. Based upon prior experience, the Organization believes that such disallowances, if any, would not be significant.

NOTE C – COMMITMENT

The Organization extended its sub-lease of office space under a new agreement through March 31, 2013. The rent is based on the square footage occupied by the Organization, currently 780 square feet at approximately \$26.84 per square foot annually. The rate increases by two and a half percent annually each year over the life of the lease. Annual rentals for periods after September 30, 2008, until the lease expires, are as follows:

September 30, 2009	\$ 29,685
2010	30,409
2011	31,152
2012	31,914
2013	15,901

Rent expense for the year amounted to \$ 29,424.

NOTE D- OPERATING VULNERABILITY

The Organization is heavily dependent upon government grants and contracts for its operations. If government funds were curtailed it would be necessary to curtail or eliminate several programs. The expectation is that government entities will continue funding may of the programs. In the event one funding source would terminate the relationship with the Organization, management believes sufficient funding exists from other sources to continue the basic program of the Organization.

NOTE E-RETIREMENT PLAN

Eligible employees of the Organization are included, on a voluntary basis, in a contributory tax-deferred annuity plan administered by the Organization. Employees satisfy eligibility requirements when they complete one year of service and are at least eighteen years old or older. Contributions by the Organization were \$9,174.

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WASHINGTON REGIONAL ALCOHOL PROGRAM, INC.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2008

NOTE F-RELATED PARTY TRANSACTIONS

The Organization engaged two firms to provide media consulting services for the Checkpoint Strikeforce Campaign. Certain members of management of these firms are also members of the Organization's Board of Directors. For the year ended September 30, 2008, payments to these firms totaled \$1,222,528. Amounts due to these firms included in accounts payable totaled \$522,636 at September 30, 2008.

The Organization also engaged a company to provide cab rides during the SoberRide Campaign. Certain members of management of this company are also members of the Organization's Board of Directors. For the year ended September 30, 2008, payments to this company totaled \$13,190. No amounts were due at September 30, 2008.

The Organization follows standard procurement procedures for these and all other contracts.

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Members of the Hanover County Sheriff's Department performing a mock sobriety checkpoint at the launch of Virginia's 2008 Checkpoint Strikeforce campaign.



Metropolitan Police Assistant Chief Patrick Burke greeting WUSA-TV's Jan Fox at the launch of WRAP's 2007 Holiday SoberRide campaign.