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FOR IMMEDIATE RELEASE
March 26, 2010

GREATER WASHINGTON HIGH SCHOOL **STUDENT GROUPS SOUGHT FOR ANTI-TEEN** **DRINKING COMPETITION**

AREA NONPROFIT LOOKS TO HONOR YOUTH PROMOTING ALCOHOL-FREE LIFESTYLES

***** ENTRY DEADLINE EXTENDED UNTIL APRIL 9TH *****

Washington, D.C., Mar. 26 – A local alcohol-education group is looking to honor Washington-metropolitan high school students for their efforts in fighting underage drinking and has extended the entry deadline until April 9th for this year's annual competition.

The nonprofit Washington Regional Alcohol Program's (WRAP) 2010 GEICO Student Awards ceremony is scheduled for Friday, April 23, 2010 at the Washington Post Conference Center in Washington, D.C. At this 18th-annual regional competition, WRAP will be honoring Greater Washington high school student groups for their promotion of alcohol and drug-free lifestyles to their student peers.

The popular awards – judged by members of the Metropolitan Washington Council of Governments' (COG) Drug Prevention and Education Committee in tandem with WRAP – are presented to three local student groups and with prizes ranging from \$ 1,000 to \$ 400. Student groups are judged on their leadership, effectiveness, innovation and involvement of both the student body and community in their efforts to prevent underage drinking. Activities of previous winning groups have included a variety of creative initiatives including: developing "contracts" between students and parents regarding the refraining from alcohol and drug use; organizing alcohol-free teen social events and forums; establishing mentoring relationships between high school and intermediate and elementary school students; and participating on town governing bodies.

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For more information and to download an application for WRAP's 2010 GEICO Student Awards, visit: <http://www.wrap.org/files/youthOutreach.htm>.

Founded in 1982, the Washington Regional Alcohol Program is an award-winning public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths consistently lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, *SoberRide*. For more information, visit WRAP's web site at **www.wrap.org** .

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